



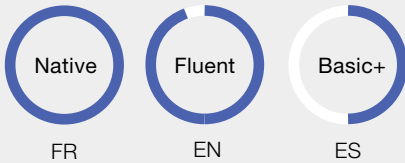
Maxime
GARCIA

+1 438 502 8823
maximegarcia@gmx.com
Montreal, Canada
connectwithmaxime.com

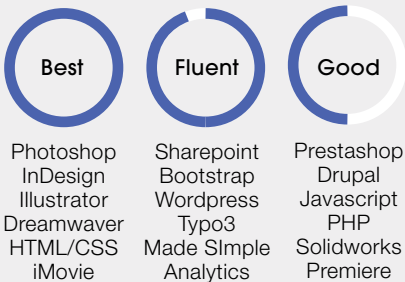
PROFESSIONAL SUMMARY

Creative and dynamic Web Designer with a strong creative and project management expertise. I am detail oriented and capable of coordinating every aspect of a project from scratch to delivery, resulting in customer-oriented output.

LANGUAGES



COMPUTER SKILLS



SPORT/ HOBBIES

Aviation enthusiast - multi licensed pilot
New technologies
Swimmer - runner
Traveler

EDUCATION

INSEEC - France (Paris) <i>MBA in Web Management, Digital Marketing and Social Medias</i> <i>Master in Web Design</i>	2013-2014
GRIFFITH UNIVERSITY - Ireland (Dublin) <i>Exchange during 1 semester; specialization in Web Design, Ebusiness</i>	Jan - Jul 12
ISCPA Paris - France (Paris) <i>Bachelor in Internal / External Communication</i>	2009-2012
IPSA (Institut Polytechnique des Sciences Avancées) - France (Paris) <i>Student in an Aeronautical/ Aerospace engineering school</i>	2008

EXPERIENCE

UNITED NATIONS (ICAO) - Canada (Montreal) <i>Full-time employment - Senior Digital Designer</i>	Feb 21 - Now
<ul style="list-style-type: none">Manage the ICAO TV (icao.tv), a Netflix-like platform: daily management, asset creation, video editing, sponsorship, and the successful execution of live stream eventsDefine the brand identity and create all required graphic elements for international high-level events: guideline documents, print and digital materials, promotional videos	

OACIQ - Canada (Montreal) <i>Full-time employment - Web designer</i>	Jul 18 - Jan 21 (2.5 years)
<ul style="list-style-type: none">Design websites, distinctive webpages, emailing and print documents aligned with the artistic direction of the OACIQParticipate in the evolution of our web ecosystem by applying continuous UX/UI, SEO and design improvements. Performs video / photo production and editing	

GREYBOX - Canada (Montreal) <i>Full-time employment - Account & Project Manager</i>	Nov 17 - Jul 18 (8 months)
<ul style="list-style-type: none">Organize the deployment of the Take Care app and web portal in CanadaTranscribe clients needs to strategic workflows, design and user experience decisions related to core and new functions/featuresManage social media, the corporate website and the corporate communication	

BURGUNDY SCHOOL OF BUSINESS - France (Dijon) <i>Full-time employment - Manager of the BSB websites</i>	May - July 17 (3 months)
<ul style="list-style-type: none">Lead the deployment of the new main site of the school (www.bsb-education.com)Manage the other websites, subsites and the databases of the schoolDigital marketing (Adwords, analytics), recommendations and data reporting	

SANOFI GENZYME - USA (Boston) <i>Full-time employment - Web Designer and Front End Developer</i>	Sept 15 - Mar 17 (1.5 year)
Web designer and developer at the Sanofi R&D division, for the North America HUB	
<ul style="list-style-type: none">Front-end developer on Sharepoint 2010/2013 and on bootstrap websitesCoordinate the projects between the international scientific and technical teams20+ teams supported for logos, infographics, banners, PPT	



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FREELANCE - France (Paris)

2014-2015 (2 years)

Web Design, Web management, Digital marketing

Creation of websites, newsletters, webmastering and digital recommendations

- Digital project management (lead site updates), daily webmastering on Sharepoint
- Design through Photoshop, Illustrator and InDesign
- Develops external website (HTML5, CSS3, XML, PHP)
- Create and update responsive newsletters
- Manage monthly analytics data-reporting, social medias

Clients: ENGIE, Total, Kia, Mercedes-Benz, Alstom, Walomo, Jour de presse, SportCo IDF

WIN-WIN Agency - France (Paris)

2013 - 2014 (1 year)

Work-study contract - Junior Digital Project Manager

- In charge of the digital projects for 4 top international brands (Alstom, Mercedes-Benz, Kia, Marie-Brizard)
- Conception, management, activation of websites. SEO, SEM, conception and shooting of responsive newsletters, digital marketing and recommendations

FONDATION DE ROTSCCHILD - France (Paris)

Jul - Sept 12 (3 months)

Fixed term contract - Communication Manager

- In charge of the communication at the headquarter. Conception of the communication medias: leaflets, brochures
- Update of the corporate website

DISTRIBEO - France (Paris)

June - Sept 11 (3 months)

Internship - Communication / Community Manager

- Internship in charge of the for the Scanbucks iPhone/Android app
- Management of the Scanbucks app community (160 K users) through Facebook and Twitter, management of the communication (print, external relations...)

BUZZEO Agency - France (Paris)

May 11 (1 month)

Internship - Advertising assistant

- Provide strategic recommendations for event operations

IFFRES (Foundation) - France (Paris)

Jul-Sept 10 (3 months)

Internship - In charge of communication

- Lead the organization of seminars between the main actors of the higher education in France
- Webmastering, emailing (Message Business platform)